



Lycoming County  
United Way

# NEWSletter



Happy New Year from your friends at the Lycoming County United Way!

May this year bring you new goals, new achievements and new inspirations! Wishing you and your family a wonderful new year fully loaded with positivity and happiness!

## January Focus:

National Slavery and Human Trafficking Prevention Month



January is National Slavery and Human Trafficking Prevention Month. Law enforcement and organizations strive to eliminate human trafficking and the LCUW is joining the effort to raise awareness and prevent human trafficking in our community. You can too. Keep an eye out on [Facebook](#) to learn more.

**BECAUSE CHANGE DOESN'T HAPPEN ALONE**



# A LOOK BACK

## GIVING TUESDAY

December 1:

Thank you to all of our donors, AllOne Charities, and our local restaurants for helping us raise over **\$16,000** this year!



Who did you GIVE for?

Ridey



LeVar



Stephen



Denise



View all individual stories

Didn't GIVE on #GIVINGTUESDAY? Click [HERE](#) or Text LIVEUNITED to 50155!



# SOCKTOBER



Lycoming County  
United Way

OCT. 26<sup>TH</sup> - NOV. 30<sup>TH</sup>

[LCUW.org/socktober](http://LCUW.org/socktober)

## Check Presentation: December 4 - National Sock Day

We raised \$2,500 and presented each participating partners with a check for \$500 to purchase socks!

American Rescue Workers-Williamsport



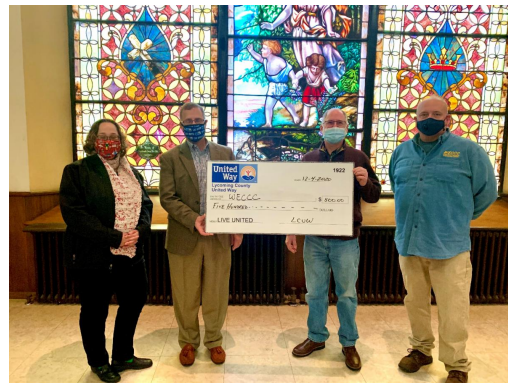
Family Promise of Lycoming County Inc.



Sojourner Truth Ministries, Inc.



West End Christian Community Center



YWCA Northcentral PA







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CENTRAL PENNSYLVANIA  
**FOOD BANK**  
No One Should Be Hungry

# Holiday Food Distribution

Our United Way, with help from our friends at Kellogg and the Central Pennsylvania Food Bank, helped sponsor The American Rescue Workers annual holiday food distribution on Tuesday, December 22. Staff and several board members participated in directing traffic, sorting food and loading cars. Because of the generosity of sponsors and the community, no one was turned away.



Photos

WNEP Video

NorthcentralPa Video



Throughout the month of December, we posted all of our highlights for the past year. Check out our [Facebook Page](#) to see more.

## Meet the Team

Melanie Scaife, Business Manager

Lycoming County  
United Way



Melanie is a native of Jersey Shore and brings experience in printing, finance and resource development. She is a member of the Williamsport Flute Choir where she plays the Bass Flute and the C Flute. She is involved with the prayer team as well as teaching children at her church. She enjoys reading and knitting and currently resides in Williamsport with her husband Ted. Mel will be with the Lycoming County United Way team for two years in February.



Health care workers at UPMC are going above and beyond to care for our community. Help us show appreciation for all their work by sending staff with notes of support and gratitude.

Send a note to say

*Thank You*

to our local health care heroes!



Send all notes, pictures, and cards to:

Susquehanna Health Foundation  
1001 Grampian Boulevard  
Williamsport, PA 17701

\*All drawings, cards, and notes of appreciation will be hung in UPMC for all service partners to see.\*



## WEBSITE UPDATE!

### Latest Website Updates:

1. **Newsletter** - Missed our last newsletter? No worries, past newsletters will now be added to our website!
2. **The Newsroom** - The most recent articles about the Lycoming County United Way are now uploaded onto the website! Check it out by clicking the button to the right!

[Newsletter](#)

[The Newsroom](#)

**amazon**smile  
You shop. Amazon gives.

### Did you know the Lycoming County United Way partners with AmazonSmile?

Do you already love Amazon? How about using AmazonSmile! The same great Amazon you love but with .05% of the profits being automatically donated to the Lycoming County United Way! Click the button below to shop and help our mission!

Not sure on how to get started? Follow these four easy steps:

STEP 1: Go to smile.amazon.com

STEP 2: Log into your account

STEP 3: Choose the Lycoming County United Way

STEP 4: Shop & AmazonSmile donates!

## a message from the PRESIDENT



I'm just guessing that most of us are more excited for a new year than ever before. While 2020 was certainly interesting, and in many cases more challenging than any other year in our history, the Lycoming County United Way is ready for new challenges. For almost 100 years, we've been serving the community. Fueled by the community's generosity and our outstanding community partners, the COVID-19 pandemic let your United Way and our communities to adapt and innovate, to form new and strengthen existing partnerships, and to accomplish things under trying circumstances that we never thought possible. As the new year begins, we have an opportunity to build on our successes and reimagine what the future looks like as our communities recover and rebuild.

In order to move our work forward, to create new solutions to old problems, we need our community to join with us and our partners as we work together to change lives. Last year alone, your giving support, advocacy and volunteerism impacted residents in three counties almost 70,000 times. Your support remains local and is the single best way to help the most people in your community.

Won't you join your friends and neighbors as together we make an impact. Together, we LIVE UNITED. Because change doesn't happen alone.

Happy New Year!

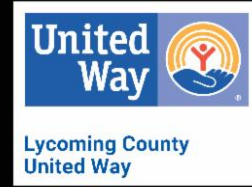


### What is the Lycoming County United Way (LCUW)?

The Lycoming County United Way is a charitable, registered 501 (c) (3) non-profit organization that mobilizes community resources to improve lives in Lycoming, Sullivan and Tioga Counties, working in partnership with community agencies which deliver 38 programs.

# GIVE. ADVOCATE. VOLUNTEER.

with  
the



## GIVE:

Click below to invest in our mission or text LIVEUNITED to 50155!



## ADVOCATE:

Follow our social media platforms and share our posts!



## VOLUNTEER:

Contact us at 570.323.9448!



Thank you for your continued support of the Lycoming County United Way!

Together we make an impact. Together we #LIVEUNITED!  
Because change doesn't happen alone.

Lycoming County  
United Way



Supporting the Lycoming County United Way means supporting your community and enabling our organization to continue to fund the critical programs our partners provide. Your investment in the Lycoming County United Way helps ensure that people in communities in Lycoming, Sullivan and Tioga Counties continue to have these resources available to them.

Lycoming County United Way | [www.lcuw.org](http://www.lcuw.org)