



Lycoming County  
United Way

# NEWSletter

## February is National Heart Month



**ALABASTER**  
COFFEE ROASTER + TEA CO.

**UPMC**  
LIFE CHANGING MEDICINE

We are partnering with **UPMC** for **Alabaster's Community Tap!** During the month of February, when you order the "CUP OF LOVE" at Alabaster, a minimum of \$2 will come back to our United Way! Support local and help us all at once!

Love your Community. Love Your United Way. Love Yourself.

### GET READY!

For the month of February, we are doing multiple **FACEBOOK RAFFLES!**

Every Monday, we will be post the particular item is for that week and have the drawing done each Friday.

*\*To be entered to win, there will be a minimum donation each week on the post. Please donate through our [Facebook fundraiser page](#) for tracking purposes\**

\*\*\*Trust us, you **DO NOT** want to miss these! We might even have **bonus** days\*\*\*



Happy  
Valentine's  
Day!



Roses are red, violets are blue, our work is possible thanks to YOU! You give, advocate, and volunteer, filling our community with compassion and cheer.

You've changed many lives and given so much, giving hope to those your efforts have touched. Together, we ensure community paths are lighted, because teamwork ensures we LIVE UNITED!

Fall in love with our community all over again and support us as we support others by investing in the Lycoming County United Way!

GIVE

OR

Shop for your valentine's day gift at [AmazonSmile](#) and choose the Lycoming County United Way as your charity of choice! Every dollar you spend using Amazon Smile, generates 0.5% of the price of eligible purchases for the Lycoming County United Way.

AmazonSmile

# A LOOK BACK

January Focus:

National Slavery and Human  
Trafficking Prevention Month

NATIONAL  
SLAVERY  
& HUMAN  
Trafficking PREVENTION  
M O N T H

January is National Slavery and Human Trafficking Prevention Month. Law enforcement and organizations strive to eliminate human trafficking and the LCUW joined the effort to raise awareness and prevent human trafficking in our community. Learn more on [Facebook](#).

BECAUSE CHANGE  
DOESN'T HAPPEN  
ALONE

2020  
Year in Review Video

Lycoming County  
United Way

**CHANGE  
DOESN'T HAPPEN  
ALONE**



Thank you to **M&T Bank** for sponsoring this video!

# Meet the Team

Melyssa McHale,  
Director of Community Impact

Lycoming County  
United Way



Melyssa is originally from Lackawanna County and is a graduate of Bloomsburg University with a Bachelor of Arts in Communication Studies with a minor in Criminal Justice. She volunteers for the Lycoming County SPCA and has two dogs, Layla and Baxley. Melyssa loves the outdoors and enjoys riding her motorcycle and dirt bike. Melyssa resides in South Williamsport with her boyfriend, Mike.

*You will be  
MISSED*



Marvin Harold Staiman

We are saddened by the passing of one of the great philanthropists in our community, but more importantly a kind and caring man. Marvin and Jean Staiman were kind and caring people who always took time to ask about family, send a note of congratulations or just call to say hello.

Both Marv and Jean were leaders of our United Way, serving on the board and resource development/campaign committee and were both recipients of the organizations highest



honor, the Douglas C. Dickey Humanitarian Award. Lifelong donors to our mission, both will be missed, not only by our organization, but by our community.

Our thoughts and prayers go out to their family and friends.

**CALL 211 TODAY FOR  
EXPERT, CARING HELP.**



**Pennsylvania  
Get Connected. Get Help.™**

## What is PA 2-1-1?

The PA 211 system is a free, confidential dialing code to help connect Pennsylvanians to health and human service needs. If you need to connect with resources in your community, but don't know where to look, Pennsylvania 211 is a great place to start. Our specialists will listen to your needs, and give you information on programs in your community that might be able to help.

### What does PA 211 help with?

Health & Human Service Needs:  
Utility bills, housing assistance, youth programs, senior citizen programs, emergency food, job counseling, disaster relief and more!

### Why PA 211?

PA 211 connects people in need to health and human service assistance, as well as connecting volunteers and donors with organizations. PA 211 provides assistance to communities in time of disaster, allowing 911 to work primarily with first responders.



# WEBSITE UPDATE!

### Forest of Philanthropy!

Recognizing corporate support, while building a strong foundation! Thank you to our Oak, Walnut, Cherry, Maple and Hemlock supporters!

[Forest of](#)

### Sponsors!

Thank you to our sponsors who help our United Way! Click below to check out our website to see who supported us through 2019-2020!

[Our Sponsors](#)

# *a message from the* **PRESIDENT**

So we're a month into 2021 and the world has certainly been interesting. Shortly after the ball dropped on Times Square in the nation's largest city, political unrest hit our nation's capital on January 6, followed by yet another impeachment of our president and a peaceful, but heavily guarded, transfer of power from one president to the next.



Despite all this unrest, I am optimistic about our community and the people we serve. I am optimistic that good will prevail not only in our community but in our nation. The celebration of Dr. Martin Luther King, Jr.'s birthday on January 18 was a testament to what peaceful and loving looks like. While a pandemic stopped the normal way we celebrate, it did not stop the sentiment and the legacy of Dr. King in our community. January also brought the refresh of data from our ALICE<sup>®</sup> report; an investment of our United Way with United Way of Pennsylvania in bringing awareness to those who educate our children, keep us healthy, and make our quality of life possible, yet do not earn enough to support their own families.

We all know people who are ALICE —Asset Limited, Income Constrained, Employed. ALICE households are forced to make tough choices, such as deciding between quality child care or paying the rent, which have long-term consequences not only for ALICE, but for all. See the latest report at <https://www.unitedforalice.org/pennsylvania>

In February, we celebrate Valentine's Day and a focus on the heart. February is Heart Health Month and we are partnering with our friends at UPMC to bring awareness to all things of the heart. February is also our Community Tap program month with our friends at Alabaster Coffee & Tea Roaster. We hope you'll share your love of our United Way and community by buying a "cup of love." We'll also join with others in celebrating Black History Month.

While events and celebrations won't look the same for a while, we are fueled by hope in a vaccine and the continued practice of masking and social distancing so that we can all live our lives in this great area we call home. And we'll continue to look for new ways to bring awareness to issues that touch us all and create new solutions to problems that continue to plague us.

Together, we can make an impact if we can just LIVE UNITED. Because change doesn't happen alone.

Blessings,



# FAQS

*frequently* *asked* *questions*

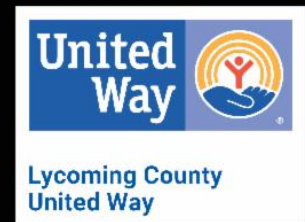


## How will my gift to the Lycoming County United Way be invested?

- Your gift to the Lycoming County United Way joins thousands of other contributions to fight for the health, education, and financial stability of every person in every community in Lycoming, Sullivan, and Tioga counties. Text LIVEUNITED to 50155 to invest today!

**GIVE.**  
**ADVOCATE.**  
**VOLUNTEER.**

*with  
the*



### GIVE:

Click below to invest in our mission or text LIVEUNITED to 50155!



### ADVOCATE:

Follow our social media platforms and share our posts!



### VOLUNTEER:

Contact us at 570.323.9448!



OR



Shop with AmazonSmile! The same great Amazon you love but with .05% of the profits being automatically donated to the Lycoming County United Way! Click [here](#) to shop and support our mission!

Thank you for your continued support of the Lycoming County United Way!

Together we make an impact. Together we #LIVEUNITED!  
 Because change doesn't happen alone.

**Lycoming County  
United Way**



Supporting the Lycoming County United Way means supporting your community and enabling our organization to continue to fund the critical programs our partners provide. Your investment in the Lycoming County United Way helps ensure that people in communities in Lycoming, Sullivan and Tioga Counties continue to have these resources available to them.

Lycoming County United Way | [www.lcuw.org](http://www.lcuw.org)