

Lycoming County United Way





"Where there is no vision, there is no hope."

— George Washington Carver

Welcome to the rebirth of our monthly newsletter. We took a few years off to focus on other methods of communication, but we know that some folks missed our monthly updates so we're back. Special thanks to Melyssa McHale, our new Director of Community Impact (and still part-time Resource Development and Marketing Manager) for pulling this together.

The quote by George Washington Carver is a favorite of mine. I have talked to many nonprofit leaders who are tired, frustrated and unsure of the future, but none have lost hope and all have a vision of what their organizations and communities can be. Most agree this a very difficult time to lead. But what you will read below should give you some hope.

We'll update you later this month or early next on the activities of your United Way before and during the COVID-19 health crisis gripping our nation, but we have been busy supporting the health, education and financial stability of every person in every community in Lycoming, Sullivan and Tioga Counties with the help of some of the best community partners any community could ask for. Whether it is providing personal protective equipment (PPE), making that PPE more comfortable for nursing home workers, partnering with corporate and civic leaders to HelpTheHelpers or working to support the COVID-19 United Community Funds, your United Way has been mobilizing the collective resources of our communities to change lives for almost 100 years. We were here then, we're here now, and we'll be here in the future with the help of our corporate and community partners and our loyal donors.

Whether it's a one-time gift of appreciated securities, a monthly recurring gift of even \$20, or a larger leadership gift of \$1,000, every dollar matters and we need you know more than ever. Together, we can make an impact. Together, we LIVE UNITED. Because Change Doesn't Happen Alone...





#### \*TODAY\* December 1:

We are partnering with AllOne Charities to help boost our fundraising efforts this year!

Thanks to AllOne, here are the incentives:

- For the first \$1,000 raised, AllOne Charities will match \$1,000!
- The organization who raises the most will receive an extra \$1,000!
- The organization with the most donors will receive an extra \$1,000!

The site will be open until Wednesday, December 2 at 4PM! Click the GIVE button below, visit AllOne's website, scroll down and choose the Lycoming County United Way to GIVE!

GIVE

### Local businesses give back on #GIVINGTUESDAY.

Support these local restaurants today and help them help us!



On Tuesday, December 1st, The Brickyard Restaurant & The Stonehouse are each

DONATING \$1

Lycoming County United Way



from every burger & pizza sold!



On Tuesday, December 1st,
The Genetti Taphouse is

DONATING

\$1 for every sandwich and

\$1 for every sandwich and \$2 for every entrée sold

Lycoming County United Way





On Tuesday, December 1st, The James is

DONATING \$2

Lycoming County United Way



from every entrée sold



#### Check Distribution - December 4th:

Due to COVID-19 restrictions, Mrs. Anna Radspinner and our friends at Curtin Intermediate School were unable to host their annual Socktober project in their school this year.

So in order to help our friends at Curtin and the community programs that depend on their annual generosity, the Lycoming County United Way helped do it virtually!

From October 26 - November 30, the Lycoming County United Way accepted donations in support of Socktober. Each community partner including West End Christian Community Center, American Rescue Workers-Williamsport, Family Promise of Lycoming County Inc., YWCA Northcentral PA, and Sojourner Truth Ministries, Inc. will share equally in net proceeds raised!

Visit our Facebook Page to see the check presentations on December 4!







# Holiday Food Distribution

The American Rescue Workers are having a mass food distribution for the holidays on Tuesday, December 22 from 1PM-6PM. They will not be turning anyone away who is in need of food.

#### A Look Back:



November was Homelessness Awareness Month and The Lycoming County United Way and community partners worked together to raise awareness about homelessness in our community.

## Cardboard Stories Video

Community Members express from their hearts who they are and why they matter, putting a human face to homelessness and the work of our community to eliminate the misinformation around it.



## World Kindness Day

Community agencies partnered together be kind on World Kindness Day by giving out cards by Whitnie Rae to community members and allowed free coffee at Alabaster Coffee, Backhouse Café, Sawhorse Café, and Way Cool Beans from open to 2PM on November 13.





## Please Welcome Our New Board Members!

Keep an eye out on Facebook to see their Friday Feature spotlight!

















As always, you can give, advocate, or sign up to be a volunteer in order to support our mission!

GIVE:

#### ADVOCATE:

#### **VOLUNTEER:**

Click below to invest in our mission or text LIVEUNITED to 50155! Follow our social media platforms and share our posts!

Contact us at 570.323.9448!











Thank you for your continued support of the Lycoming County United Way!

Together we make an impact. Together we #LIVEUNITED!

Lycoming County United Way



Supporting the Lycoming County United Way means supporting your community and enabling our organization to continue to fund the critical programs our partners provide. Your investment in the Lycoming County United Way helps ensure that people in communities in Lycoming, Sullivan and Tioga Counties continue to have these resources available to them

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