



Lycoming County
United Way

NEWSletter



APRIL IS CHILD ABUSE PREVENTION MONTH

National Child Abuse Prevention Month recognizes the importance of communities working together to help families thrive and prevent child maltreatment. During the month of April and throughout the year, communities are encouraged to increase awareness about child and family well-being, and work together to implement effective strategies that support families and prevent child abuse and neglect.

Watch out on [Facebook](#) this month as we share child abuse signs, symptoms and prevention methods.

APRIL IS NATIONAL VOLUNTEER MONTH



We are partnering with Sojourner Truth Ministries this month! We are recruiting volunteers to help with their House of Hope, outdoor landscaping, fencing and more.

Interested in volunteering? Give us a call at 570.323.9448!

Stay tuned for photos from this project!



Sojourner Truth Ministries



MEET ALICE.

ALICE — Asset Limited, Income Constrained, Employed.

ALICE represents the 27% of Pennsylvanians who work, but struggle to survive. ALICE earns above the Federal Poverty Level (FPL), but makes less than what's needed to afford basic essentials. ALICE often earns too much to qualify for government assistance, and there is no room in ALICE's budget for emergency expenses. If you combine PA households earning below the ALICE Threshold with those living below the FPL, that's 39% of PA households who face financial hardship every day, in every county in PA.

Read about ALICE in our tri county area:

Lycoming County

Sullivan County

Tioga County

Lycoming County
United Way



4th Annual
Spring Forward
for United Way

5K VIRTUAL RUN



March 13th through April 4th • Submit your time by end of day April 4th

\$20 REGISTRATION
WITHOUT A SHIRT
\$30 WITH A SHIRT

CLICK HERE TO REGISTER
TODAY!



You still have time to complete the Annual Spring Forward for United Way 5K VIRTUAL Run / Walk before April 4! Register NOW and submit your time by this Sunday.



 **Tops** TOTES
FOR CHANGE.™
**EVERY BAG MAKES
A DIFFERENCE**

[Tops](#) is proud to continue the sale of their Totes for Change reusable bags in 2021!

Through 2020, the sale of these bags has helped raise more than \$200,000 for the four participating charities.

Each time someone chooses to purchase this reusable bag from Tops, we get \$1. The more bags sold, the more money raised! To help spread the word use the hashtag [#TopsTotesForChange!](#)

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A LOOK BACK

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**Congratulations to all our
raffle and gift card winners!**

We truly appreciate all donations for this special event. Each donation will help fight for the health, education, and financial stability of every person in every community in Lycoming, Sullivan, and Tioga counties.



Lycoming County
United Way

Thank YOU to all our supporters!

**TOGETHER, We Raised the Region for the
HEALTH, EDUCATION, & FINANCIAL STABILITY
of every person in every community.**

Thank you so much for those who gave during Raise the Region! We are grateful we to have your support!

We raised \$30,100 and won two prizes:

1. UPMC's Rise and Shine Prize of \$1,000
2. Minute Match of \$100



**THANK YOU FOR SUPPORTING
JERSEY MIKE'S
MONTH OF GIVING!**

Thank you to all who supported Jersey Mike's "Month of Giving" as well as the "Day of Giving," where 100% of the day's sales were donated back to our United Way!

a message from the **PRESIDENT**

Spring official began on March 21 and we are getting some more light at the end of the day. We are hopeful that as the winter winds down and things start to bloom, that our world and community starts to feel more “normal.” While COVID-19 has certainly changed what “normal” means, it has not changes how our community responds. As a community, we are making progress toward reducing the spread of COVID-19 and our United Way is working with our friends at UPMC to help support vaccination clinics in Lycoming and Tioga Counties. While new vaccinations are rolling out locally as quickly as possible, there are still coordination and supply challenges. Please be patient, wear your mask, maintain social distance, wash your hands frequently and get vaccinated when it’s your turn. We can all do our part.



We were busy in March promoting several of our “go-to” fundraisers after a successful “Cup of Love” Community Tap promotion in partnership with Alabaster Coffee Roaster and Tea Company in downtown Williamsport. After raising over \$12,000, we shifted our focus to Jersey Mike’s Month of Giving, our annual 5K run and Raise the Region, while continuing our Facebook Friday raffles which to date have raised almost \$4,000. We are grateful to so many in our community who have stepped up to provide gift cards, gift baskets, provide donations through Raise the Region, sponsored our virtual 5K or have agreed to purchase subs on March 31 to support their staff.

In March we welcomed two new staff members in support roles. Diane Stine is helping us part-time and is no stranger to the work of our United Way serving as both a volunteer and board member in addition to being the 2019 recipient of the Douglas C. Dickey Humanitarian Award. Diane and her mom Evelyn also helped us raise thousands of dollars over a decade of Basket Bingo. Michelle Trotz comes in the role of Administrative Manager and will be joining us from Habitat for Humanity of Greater Centre County where she was not only the ReStore manager, but had responsibility for managing human resources, board engagement, business records and resource development. We are thrilled to have both Diane and Michelle joining our team.

As our annual campaign comes to a conclusion this month, we still need your help. Struggling workplace campaigns, increased unemployment and a tripling of need for many of our partners, requires all of us to do what we can. We are grateful for donors who have made additional gifts, sponsored events and just called to wish us well. We need your support to be able to provide the community and our partners with the dollars to make a difference.

Together, we can make an impact. Because change doesn’t happen alone.

Blessings,

A handwritten signature in blue ink that reads "Tom Frick". The signature is written in a cursive, flowing style.



How many people did the Lycoming County United Way positively impact last year?

- Together, our organization has positively impacted almost 55,000 people on record from the tri-county area we serve. These numbers have made a greater impact upon strengthening families and communities in need.



Wondering how your stimulus check can make a difference?

Donating isn't for everyone. You know best if you need your stimulus check to cover essential expenses. But if that isn't you, you've probably been thinking: How should I spend this check? Maybe you're thinking of

saving it for future needs, investing it in stocks, or even buying a gift for yourself or someone you love. In the end what you do with your check is totally up to you, but before you decide, consider this...

From hunger, to unemployment, to evictions, to business closures, and increased demands on human service providers, people are still suffering and experiencing crisis. While many of our friends and neighbors need the added boost from the most recent round of stimulus checks, many of us don't and can make a difference by investing all or part of those funds in the Lycoming County United Way.

Your dollars can make a difference. See how below. Need more information on how your dollars make a difference? Give us a call at 570.323.9448.

YOUR DONATION MAKES A DIFFERENCE



Lycoming County
United Way

HOW DO YOUR DOLLARS SUPPORT OUR COMMUNITY?

\$50

NORTH CENTRAL
SIGHT SERVICES
INC.

A \$50 investment in our United Way provides two pair of prescription eyeglasses through our partnership with North Central Sight Services.

\$300



A \$300 investment in our United Way provides hungry individuals a cooked meal Monday through Saturday from our partners at Sojourner Truth Ministries.

\$700



A \$700 investment in our United Way helps provide heat for five families facing homelessness through our partners at the Journey House transitional living program.

\$1,400

eliminating racism
empowering women
ywca
northcentral pa

A \$1,400 investment in our United Way provides a month of public transportation for 29 women to attend meetings, search for jobs and rebuild their lives in partnership with the YWCA of Northcentral PA's Liberty House program.



**Text "LIVEUNITED" to 50155 or visit us
online at LCUW.org to DONATE TODAY!**



Lycoming County

Emergency Rental Assistance Program

stepcorp.org/LycoRent

Renters in need of assistance can apply for the Emergency Rental Assistance Program (ERAP) beginning Monday, March 8. For Lycoming County Residents, the ERAP will be administered by STEP, Inc., and provides financial assistance to eligible households to pay rent, rental arrears, utilities, utility arrears, and other related housing expenses incurred due, directly or indirectly, to COVID-19.

STEP will confirm the following:

- 1 One or more individuals has qualified for **unemployment benefits** or experienced **income reduction** directly or indirectly due to the COVID-19 outbreak;
- 2 One or more household members can demonstrate a risk of experiencing **homelessness** or **housing instability**;
- 3 The household is **at or below 80% of the area median income (AMI)**. In Lycoming County, for a single person household, that is **\$36,350** with **\$4,150** added for each additional member.

Priority will be given to households with income not exceeding 50% of the AMI, or \$22,750 for a single person household; one or more household members are unemployed as of the date of the application and have not been employed for the 90 days preceding that date; and have not previously received duplicate federally funded rental assistance.

Size of Household	1	2	3	4	5	6	7	8
80% of AMI	\$36,350	\$41,550	\$46,750	\$51,900	\$56,100	60,250	\$64,400	\$68,550
50% of AMI	\$22,750	\$26,000	\$29,250	\$32,450	\$35,050	\$37,650	\$40,250	\$42,850

Customers may apply online at www.stepcorp.org/LycoRent starting Monday, March 8. Additional required documents are listed on that page. For questions specific to the application process, ERAP staff can be reached at LycoRent@stepcorp.org or 570.601.9505. General questions can be directed to the main STEP number, 570.326.0587. Eligibility determination will not occur until all required documents are received.

PARTNER SPOTLIGHT



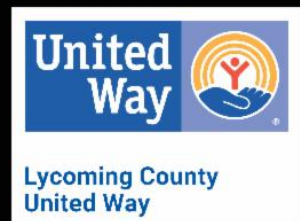
UPMC Susquehanna Home Care and Hospice Nurse-Family Partnership Program is an evidence-based community health/nurse visitation program that provides care to first-time, low-income mothers and families. A registered nurse makes regular home visits from before birth until the child's second birthday. Nurses provide education, support, coaching, mentoring, and case coordination in order for the client to have the tools that empower them to have healthy pregnancies, healthy babies, and to be the best parent possible for their child.

Invest

Investing \$52 right now provides educational toys for more than 15 infants in the program to help promote parent/child bonding.

GIVE.
ADVOCATE.
VOLUNTEER.

with
the



GIVE:

Click below to invest in our mission or text LIVEUNITED to 50155!

GIVE

ADVOCATE:

Follow our social media platforms and share our posts!



VOLUNTEER:

Contact us at 570.323.9448!



OR

Shop with AmazonSmile! The same great Amazon you love but with .05% of the profits being automatically donated to the Lycoming County United Way! Click [here](#) to shop and support our



mission!

Thank you for your continued support of the Lycoming County United Way!

Together we make an impact. Together we #LIVEUNITED!
Because change doesn't happen alone.

**Lycoming County
United Way**



Supporting the Lycoming County United Way means supporting your community and enabling our organization to continue to fund the critical programs our partners provide. Your investment in the Lycoming County United Way helps ensure that people in communities in Lycoming, Sullivan and Tioga Counties continue to have these resources available to them.

Lycoming County United Way | www.lcuw.org