



Lycoming County  
United Way

# NEWSLETTER



Lycoming County  
United Way



## WHAT'S NEW...

**New Faces in the Office!**



We are excited to announce the addition of JanAnn Todd, Director of Community Impact, and Betsy Reichenbach, Administrative Manager, to the LCUW team! Learn more about them and find their contact info at [our website](#).

**Wise Women of Excellence!**

# CONGRATULATIONS



**PATTI  
JACKSON-GEHRIS**

*2021 Women of  
Excellence Nominee*



**MIRANDA  
KUJAWA**

*2021 Women of  
Excellence Nominee*



**ANNA  
RADSPINNER**

*2021 Women of  
Excellence Nominee*



**SHEA  
MADDEN**

*WISE WOMAN  
OF 2019*



**MARY JO  
BOWER**

*2020 WOMAN OF  
EXCELLENCE*



**DEB  
BOWES**

*2011 WOMAN OF  
EXCELLENCE*

Each year the YWCA celebrates women who dedicate themselves to bettering our community at their *Women of Excellence* event. This year, three of our Board members have been recognized, Patti Jackson-Gehris, Miranda Kujawa and Anna Radspinner. We are proud of them and our previous Wise Women honorees for their continued work in improving lives in the community.

**Mark Your Calendars!**



# Together we give.



## SAVE THE DATE

November 30, 2021

**Mark your calendars for November 30th and Giving Tuesday!**

The holiday season is finally here which also brings us to the season of giving. This year we have partnered with [AllOne Charities](#). Visit [our webpage](#) beginning on **November 24th at 4:00 PM until December 1st at 4:00 PM** to be a part of Giving Tuesday.

We are also working with some local restaurants to help our fundraising efforts on Giving Tuesday. Visit one of the following restaurants and a portion of the proceeds will be donated to the Lycoming County United Way:

- The Brickyard Restaurant and The Stonehouse will donate 10% of all food sales on Nov. 30th.
- The James will donate \$2 from every entrée sold on Nov. 30th.
- Windows on 4th in the Genetti Hotel will donate 10% of all food sales on Nov. 30th.
- New Trail Brewing will donate \$1 from every pint sold on Dec. 1st.

**It's BACK!!**

**LIVE UNITED**  
in **MUSIC II**

In case you missed our first announcement...

**Live United Music is BACK!**

We are excited for the return of our favorite community event! Stay tuned for information on tickets and event details.

# A LOOK BACK

## Making an Impact on Vaccine Hesitancy



We would like to thank Sojourner Truth Ministries for allowing our team be a part of the Health and Resource Fair in October. The Lycoming County United Way is working to educate the community on the benefits of the COVID-19 vaccine. We'd like to celebrate Robin Minneo who won our door prize provided by [Salon Magnolia](#).

## Celebrating Socktober!

The Northern Tier Central Labor Council has been collecting socks in support of local homeless shelters as part of the Andrew G. Curtin Intermediate School Socktober celebration. The Lycoming County United Way was one of the organizations to receive a donation.

We are proud to partner with local labor and our friends at Curtin on providing socks for those that need them most.



## *a message from the* **PRESIDENT**

As I write to you this month the days are getting shorter and I find myself coming and going more and more in the dark. While winter tends to be a bleak season, and our world seems to be in a constant state of turmoil, work at your United Way goes on and we are

excited about the possibilities of a new year coming. Our October newsletter was postponed to all for a new editor and I am pleased that our new Administrative Manager, Betsy Reichenbach, has agreed to accept the challenge. And while Betsy is helping us run the office and help with marketing, our other new teammate, JanAnn Todd is working with me on our community impact focus, vaccine hesitancy education, and getting ready for our grant-making season early next year. I am thrilled to introduce you to both of these professionals in this newsletter and know you will make them feel welcome.

In October we celebrated Domestic Violence Awareness month, spearheaded by our partners at the YWCA North Central PA, and attended their annual vigil of remembrance. In November we celebrated Homelessness Awareness Month, celebrated World Kindness Day with a Kindness Challenge at #kindnesschallengeLCUW, and will end the month on November 30 celebrating #Giving Tuesday in partnership with AllOne Charities. If you would like to support us on Giving Tuesday, you can give at <https://allonefoundations.org/all-one-give-day/> and your gift will be matched in part by AllOne or you can give at <https://www.lcuw.org/allone> beginning at 4:00 PM on November 24

While we were unable to celebrate LIVE UNITED in Music II starring Michael Cavanaugh and the music of Sir Elton John on September 30 at the Community Arts Center, we have rescheduled the event to Tuesday, April 19, 2022, to coincide with the celebration of our 100th birthday on April 14.

As we celebrate Thanksgiving next week, we are reminded to be thankful for the many blessings we have. We live in a great region with great communities and the United Way has been here for almost 100 years fighting for the health, education, and financial stability of every person in every community in Lycoming, Sullivan, and Tioga Counties. Mobilizing the collective resources of the community to change lives has meaning all year long. We are grateful for our investors, our board, our staff and our communities.

Together, we can make an impact. Because change doesn't happen alone.

Blessings,



# PARTNER SPOTLIGHT

## YWCA

### Liberty House Program:

The Liberty House program at the YWCA Northcentral PA is a housing program that provides shelter to female-headed families and transitional housing for single women. Participants receive individual case management services

eliminating racism  
empowering women

**ywca**

**Northcentral PA**



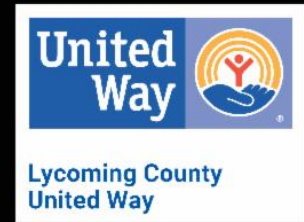
that detail how they will meet their identified goals that include economic stability, emotional regulation, and education needs. This program offers a structured curriculum for self-improvement with several agencies assisting in this effort.

**Wise Options Program:**

The Wise Options program at the YWCA provides confidential services to victims who have experienced, witnessed, or had a family member involved in domestic and sexual violence and other violent crimes. The victim center is open 24 hours a day, seven days a week, and 365 days a year, and includes a 24-hour crisis hotline for intervention and support, as well as an emergency shelter.

**GIVE.**  
**ADVOCATE.**  
**VOLUNTEER.**

*with  
the*



**GIVE:**

Click below to invest in our mission or text LIVEUNITED to 50155!



**ADVOCATE:**

Follow our social media platforms and share our posts!



**VOLUNTEER:**

Contact us at 570.323.9448!



OR



Shop with AmazonSmile! The same great Amazon you love but with .05% of the profits being automatically donated to the Lycoming County United Way! Click [here](#) to shop and support our mission!

Thank you for your continued support of the Lycoming County United Way!

Together we make an impact. Together we #LIVEUNITED!  
Because change doesn't happen alone.

**Lycoming County  
United Way**



Supporting the Lycoming County United Way means supporting your community and enabling our organization to continue to fund the critical programs our partners provide. Your investment in the Lycoming County United Way helps ensure that people in communities in Lycoming, Sullivan and Tioga Counties continue to have these resources available to them.

