



**Lycoming County United Way**

Serving Lycoming,  
Sullivan & Tioga Counties

## CAMPAIGN AMBASSADORS

The Lycoming County United Way Campaign Ambassador (CA) Program provides a unique opportunity for your business and its new and emerging leaders. A Campaign Ambassador from your company will play a key role in the annual United Way Campaign, becoming fully immersed with local businesses' workplace campaigns. Proudly recognized as a Campaign Ambassador from your organization, they serve as an extension of United Way's professional campaign staff.

### **Benefits to the sponsoring company:**

- High visibility for your organization's community participation and commitment
- New and strengthened relationships with other businesses
- Opportunity to positively impact our community
- Staff development including enhanced public speaking skills and experience planning/managing various projects
- Ability to see how your employee excels in a different environment

### **Benefits to the Campaign Ambassador:**

- Training and development in sales, public speaking/communications, problem solving, event coordination and new technologies
- Chance to work with diverse personalities and professionals
- New insights into how various companies operate
- Enhanced knowledge of community needs, economic trends and activities
- Opportunity to contribute directly to our community

### **Training will include:**

- Information and history of United Way
- Best practices for running workplace giving campaigns
- Tactics for working with volunteers
- Information on community issues and conditions
- Education on presentation skills



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# CAMPAIGN AMBASSADORS

## COMPANY COMMITMENT FORM

### Make an investment and make an impact in Lycoming, Sullivan and Tioga County with United Way!



**Yes! I would like to provide an employee for the Campaign Ambassador program and commit to:**

- Loan one or more employees to Lycoming County United Way from September 23<sup>rd</sup> to January 31<sup>st</sup> to work a total of 20-24 hours total. (based on employee's schedule)

Employee Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Employee Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Company Name \_\_\_\_\_

Company Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_

For more information, or to partner with the Lycoming County United Way Campaign Ambassador contact:

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